

BASIC INFORMATION ABOUT PROCESSING OF PERSONAL DATA

The Controller	Element spółka z ograniczoną odpowiedzialnością Spółka komandytowo-akcyjna with its registered seat in Gdynia, Aleja Zwycięstwa 96/98 lok. C1.04, 81-451 Gdynia, entered into the register of entrepreneurs maintained by the Regional Court Gdansk – North in Gdansk, 8 th Economic Division of the National Court Register under KRS number 0000810330
The purposes of the processing	<ul style="list-style-type: none"> • Direct marketing of the goods and services offered by the Controller
The legal basis of the processing	<ul style="list-style-type: none"> • The consent of the data subject to the processing of his or her personal data for marketing purposes [Article 6 section 1 point (a) of the General Data Protection Regulation – GDPR]
The categories of recipients of the personal data	<ul style="list-style-type: none"> • The entities that are engaged in the Controller marketing activities, the entities providing programming services for the Controller • The entities authorized by provisions of law
The data retention period	Data will be kept for the duration of the undertaking marketing activities by the Controller, but no longer than until the data subject withdraws his consent
The rights in relation to the processing of personal data	<ul style="list-style-type: none"> • The right to request from the Controller access to personal data, rectification or erasure of personal data or restriction of processing of personal data • The right to file a complaint to the supervisory authority • The right to withdraw consent at any time
Additional information	<ul style="list-style-type: none"> • The provision of personal data is not obligatory, but failure to do so will mean the impossibility to present an IT system, having the commercial name “Element”, and impossibility to perform marketing follow-up with regard to the data subject • The data are not used for profiling or other automated decision-making
The categories of personal data processed	<ul style="list-style-type: none"> • e-mail address • contact telephone number